

PA Apple 'N Cheese Festival
October 4th & 5th
Manley-Bohlayer Farm...off Rt. 414
East Canton, PA
www.paapplecheese.com

January 2008

Dear Vendors,

Can you believe it's the Festival's 19th year! Enclosed you will find your application to be a vendor at this year's festival. Please thoroughly review the application, as well as the Rules & Regulations. **We are a quality crafting event, and want handmade.** We must receive your application, certificate of insurance, photos and payment in full by July 15, 2008 to ensure your space at the festival and avoid the \$25 late fee. Your assistance in calculating the cost, filling out the forms completely, and returning all necessary paperwork accurately is greatly appreciated.

We have some exciting news! Our insurance carrier is allowing us to waive the additional insured endorsement on your certificate of insurance. You are still required to submit a certificate of insurance, naming us as certificate holder or purchase our insurance, as in the past (this information is outlined in our application and rules & regs); however you won't have the added expense of the additional insured endorsement. Hopefully this news makes you as happy as it made us.

As stated in past years, we continue to stand by our rule that all craft items must be handmade. We will not allow manufactured products at the Festival (ex. Victoria's Garden, Ohio Wholesalers, Beanie Babies, Boyd or Bearington Bears, Lillian Vernon, Tender Heart, LTD, ABC, Terry's Village, Harriet Carter, or anything similar or any party plans) with the exception of our grandfathered vendors. We continue to have rule breakers and as it states in our Rules & Regulations, you will be asked to leave the Festival if you do not abide by these rules. Because this is a juried show and the ever changing items to be sold, we require that all craft vendors provide photos of all items to be sold, with your application. We will be retaining these photos for our files and they cannot be returned. We apologize for this inconvenience, but feel it is our only option to ensure the items being sold at festival time are the same items you have been juried and/or approved to sell.

Please remember the Committee, who works so hard to present the Festival in the high standards we are known for, serves on a volunteer basis and there are no paid positions. Everyone works very hard, while continuing to portray themselves in a business-like manner. We ask that you treat each of our volunteers with the same respect in which you are treated. Under no circumstance should there be a need for foul language and/or threats. If this type of behavior is displayed you will be told to leave and will not be invited to return to future festivals.

The end of the Festival proves to be an exhausting time for vendors as well as our staff, but your cooperation and consideration should still remain in tact. In an ongoing effort to improve traffic flow, we ask that you please listen and abide to the directions given to you for coming on and off the field.

We welcome any questions, comments or concerns about any of our Festival rules and regulations on this application. It is easiest to contact us via mail at the above address, or you may call 570-673-7222 or e-mail us at paapplecheese@yahoo.com. If you call, clearly state your name, phone number and if you are a craft or food vendor. This will ensure the message gets to the appropriate chairperson.

If you want to receive written confirmation of acceptance, other than your canceled check, please enclose a self-addressed stamped envelope with your application. Please review the rules & regulations; as they may have changed since last year.

Sincerely,

PA Apple 'N Cheese Festival Committee
Bev Hite, Craft Chairperson
Jodi Wesneski, Food Chairperson

Enclosures